



Corporate Packages

Main Event Sponsor - £1,500

- Your logo to appear on ALL event promotion including our website, social media, leaflets, posters, staff email signatures (which can also be used by your staff)
- Minimum of 3 dedicated social media posts thanking your organisation for its support
- Your organisation tagged in ALL social media posts promoting the event
- Your presence at the event with a dedicated promotion table
- Quotes from your organisation within website articles and press releases
- Quotes can also be provided from Birmingham Mind for any PR you wish to do around your sponsorship
- Your signage at the event (please provide)
- Option to include marketing materials within participant goody bags (provided by yourselves)
- Minimum of 2 PR announcements on the day thanking your organisation for its support
- 1 free team ticket for up to 8 people

Medal Sponsor - £1,000

- Your logo to appear on the medal ribbon
- Option to include marketing materials within participant goody bags (provided by yourselves)
- Your signage at the event (please provide)
- A dedicated social media post thanking your organisation for its support
- Your organisation tagged in ALL social media posts promoting the event
- Your presence at the event with a dedicated promotion table
- A quote from your organisation within website articles and press releases
- Quotes can also be provided from Birmingham Mind for any PR you wish to do around your sponsorship
- Minimum of 1 PR announcement on the day thanking your organisation for its support
- 1 free team ticket for up to 8 people

Start and finish line sponsor - £500

- Your logo and signage to appear at the start and finish line (please provide any banners and signage you have)
- Option to include marketing materials within participant goody bags (provided by yourselves)
- A dedicated social media post thanking your organisation for its support
- Quotes can be provided from Birmingham Mind for any PR you wish to do around your sponsorship
- Minimum of 1 PR announcement on the day thanking your organisation for its support
- 3 free tickets

Goody bag sponsor - £500

- Your logo on the goody bag
- Option to include marketing materials within participant goody bags (provided by yourselves)
- A dedicated social media post thanking your organisation for its support
- Quotes can be provided from Birmingham Mind for any PR you wish to do around your sponsorship
- Minimum of 1 PR announcement on the day thanking your organisation for its support
- 3 free tickets

Event signage Sponsor - £250

- Your logo on event signage around the 5km route
- Minimum of 1 PR announcement on the day thanking your organisation for its support
- 2 free tickets

Product Donations - goody bags

We are asking local businesses to donate snacks and bottled water which can be included in the participant and volunteer goody bags at the end of the fun run, we are looking for quantities of 200-400 of each item.

Any businesses who donate will receive:

- A dedicated social media post thanking your organisation for its support
- Card inside the bag listing your organisation as a donor

Volunteering opportunities

If you would like to help us by volunteering at the event, there are a number of roles available including:

- Event set up/take down
- Car park support
- Route marshals
- Registration desk team
- Start/finish line team
- Medal/goody bag team

For more information about Mental Elf sponsorship packages, team or individual registration, volunteering or to sponsor an event element, please contact Kerrie:

fundraising@birminghammind.org

