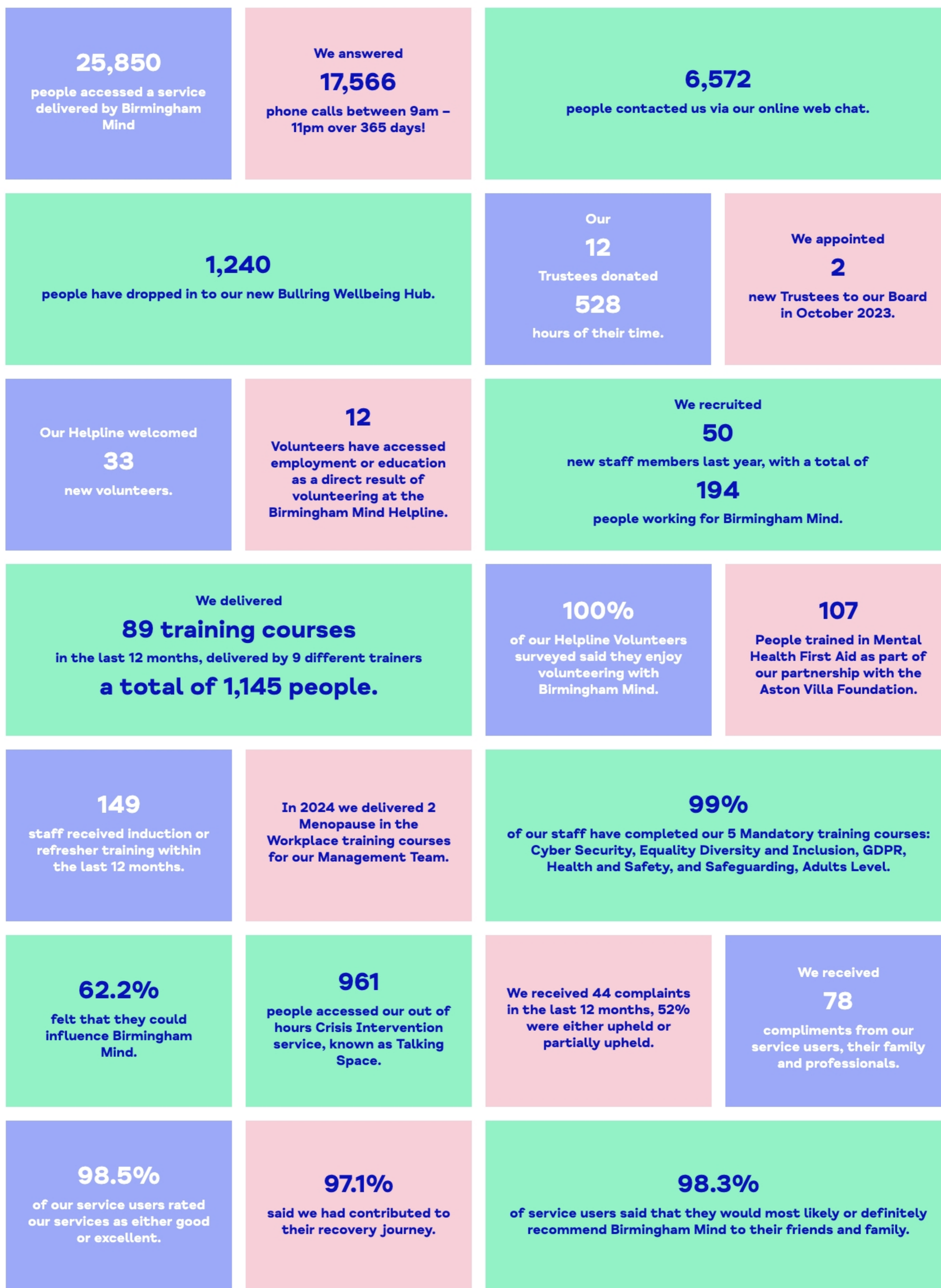




Our Impact in Stats - The Difference We Make

“We’ve heard from our six amazing story tellers, the difference Birmingham Mind has made to their lives through, crisis intervention support, recovery and volunteering, but what about the rest? Here’s the difference we made across Birmingham and Solihull last year.”





Our Impact in Stats - The Difference We Make

97.6%

of respondents rated the quality of our communication as either good or excellent

8 out of 10

respondents felt involved when influencing the work of Birmingham Mind.

But ultimately, we do all of this to provide the care and support to the adults who need our services, giving them the opportunity to have the best possible chance of fulfilling their lives, being in control of their mental health, managing their recovery journey and prioritising their wellbeing.

How You Gave Your Support

You raised an incredible £211,058 through corporate partnerships, individual cash giving, regular donations and local fundraising initiatives.

This included events like Mental Elf in Cannon Hill Park, where over 200 people ran or walked 5km to raise over £18,000, whilst having great fun in the December weather.

We're so grateful to corporate partners, volunteers, participants and people we support for being such a key part of our fundraising events throughout the year, through your endlessly creative quizzes, bake sales, hikes and challenges.



How did you spend my donation?

This year our fundraised income went to directly towards supporting our:

- Mental Health Helpline which operates 365 days of the year
- Peer Mentor service which supports staff who use their own lived experience of mental health to inspire and support others.



The Trustees confirm that the financial information presented is extracted from the full financial statements.

Copies of the full financial statements, which were approved by the Charity's Trustees on 8 August 2024, are available on our website.

	2024 (£)	2023 (£)
Total Income	10,297,407	10,075,108
Total Expenditure	10,308,913	10,371,846
Net Income	(11,506)	(296,738)
Recognised Gains/(Losses)	(228,392)	(172,000)
Net Movement in Funds	(239,898)	(468,738)
Total Funds brought forward	3,403,671	3,872,409
Total Funds carried forward	3,163,773	3,403,671